

Press Release – for immediate publication

## **WEILBURGER Graphics GmbH is a climate neutral company from now on**

*Gerhardshofen, August 03, 2020* – The global manufacturer of coatings, flexo inks and adhesives for the graphic industry WEILBURGER Graphics GmbH, located in Gerhardshofen Germany, is since this month a climate neutral company. This means, that the company completely compensates through climate protection programs the CO<sub>2</sub> emissions that its industrial activity produces. This is achieved with help of the company ClimatePartner based out of Munich. ClimatePartner is a climate change solution provider and combines tailor-made with a cloud-based software, that according to internal sources is unique in the market. Their customers can therefore calculate the CO<sub>2</sub> emissions, reduce them, and compensate the inevitable ones. In this way, WEILBURGER Graphics becomes a climate neutral company, which we can certify with the ClimatePartner label.

### **Determining the CO<sub>2</sub> Emissions**

The engagement base is the greenhouse balance. With support from ClimatePartner, the relevant CO<sub>2</sub> emissions from WEILBURGER Graphics were identified and reduction potentials were deduced. The analysis and annual updating of this balance allow the implementation and control of measures that WEILBURGER Graphics can use to reduce and avoid CO<sub>2</sub> emissions.

### **Compensating the CO<sub>2</sub> emissions through climate protection projects**

Climate protection projects spare CO<sub>2</sub> through reforestation measures or by replacing climate damaging technologies. These have, together with a friendly environmental impact, a positive effect in the local communities' development. Through the support of the hydropower project *Virunga* In the DR of Congo and the rainforest protection project *April Salumei* in Papua New Guinea, the WEILBURGER Graphics manages to balance out the greenhouse gases it emits. All the projects at ClimatePartner are certified with the highest international standards and by independent third parties that audit the measures on site.

### **Controlling the CO<sub>2</sub> Compensation**

WEILBURGER Graphics can be transparently tracked in the ClimatePartner process with a contractual ID-Number. Under [www.climatepartner.com/14543-2007-1001](http://www.climatepartner.com/14543-2007-1001) you will find the climate neutrality certificate for WEILBURGER Graphics GmbH with information about how much CO<sub>2</sub> was compensated through the company and which climate protection projects are supported.

Günter Korbacher, General Manager at WEILBURGER Graphics commented: *“We at WEILBURGER Graphics GmbH have anchored for many years environmental protection, sustainability and social responsibility at the top of our business philosophy and we live those goals with full conviction. Therefore, we manufacture for many years now with the lowest CO<sub>2</sub> emissions possible and we regularly invest in solar panels, block heating and heating pumps.*

*Already since 2012 we replaced the heating oil with wooden pellets, and we obtain our electricity from renewable sources for many years now. Finally, we placed the cornerstone for a climate neutral company through the investment in a new and modern plant for water based and UV-based coatings. The certificate obtained with ClimatePartner and the CO<sub>2</sub> compensation it encompasses through the climate protection projects we support was a logical step and it gives our customers the certainty that WEILBURGER Graphics not only convinces through quality and availability points, but also for being a 100% climate neutral company.”*

**More information:** [www.weilburger.com](http://www.weilburger.com) and also at [www.climatepartner.com/14543-2007-1001](http://www.climatepartner.com/14543-2007-1001)

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**Pressebilder:****Caption:**

Environmental protection and sustainability are written in capital letters at WEILBURGER Graphics for many years now. The recently achieved certificate with ClimatePartner, as well as the climate neutral production that accompany it were a logical step for the company, based in Gerhardshofen in the Franconian region of Germany.



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**Key persons:**



**Caption:** Günter Korbacher – General Manager at WEILBURGER Graphics GmbH



**Caption:** Arno Dürr – Sales Manager at WEILBURGER Graphics GmbH



**Leyenda:** Logo WEILBURGER Graphics GmbH

**PrintCity** | Alliance Member

**Leyenda:** PrintCity | Alliance Member



**Leyenda:** Logo ClimatePartner

**Worldwide.**

**Nearby.**

**On Top.**

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