

Press release - for immediate publication

New contact person Latin America at WEILBURGER Graphics GmbH

Gerhardshofen, May 12, 2023 - **WEILBURGER Graphics GmbH, an internationally renowned manufacturer of coatings, inks and adhesives for the graphic arts industry, has hired a new contact person for Latin America as of May 1 of this year.**

Luis Riveros is a graphic technician who specializes in offset printing. He started his career as an offset printer and worked in important printing companies in Chile. For many years he has held various positions in the graphic arts industry, including technical instructor and product manager. He learned his craft at the National School of Graphic Arts in Chile and perfected it at Heidelberger Druckmaschinen AG. Since 2017, Luis Riveros has been Product Manager Offset at Distribuidora Walter Lund SPA, a very successful supplier for the graphic arts industry based in Santiago de Chile and the official distributor of WEILBURGER Graphics GmbH.

As of May 1, 2023, Luis Riveros will now also be responsible for the technical service of WEILBURGER Graphics GmbH for the Latin American region. Luis Riveros will take over this position from Jürgen Kibler, who has been working for WEILBURGER Graphics GmbH since 2012. Jürgen Kibler will seamlessly hand over his duties until the end of July 2023 to Luis Riveros. Luis Riveros now also supports the teams of WEILBURGER Graphics México, S de RL de CV and WEILBURGER Graphics Peru, S.A.C., for which Fernando Sanz Piqueras is responsible as Sales Director, WEILBURGER Graphics España-Portugal-Latino America.

Günter Korbacher, Managing Director of WEILBURGER Graphics GmbH on the subject: *"After Jürgen Kibler informed us that, due to the takeover of his family business, he would no longer have sufficient time to continue to be available to us in the Latin American region as a technical contact for our customers, we started looking for an adequate replacement for Jürgen. We are sure that with Luis Riveros we have found the right candidate. Luis also has a very high technical understanding of all processes in the printing and packaging industry thanks to his high-quality training and relevant experience from various positions in the graphic arts industry, and he knows our extensive product portfolio and also many of our customers in Latin America very well, not least through his work at Walter Lund."*

Günter Korbacher continues: *"We are looking forward to a successful cooperation with Luis and would not like to miss to thank Jürgen Kibler for his excellent work over the last 11 years, his complete and loyal commitment to our company and last but not least for his consistently positive and all enriching personality. We wish him much success for his new challenges."*

Further information: www.weilburger.com

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Press images:



Caption:

Luis Riveros has been WEILBURGER Graphics GmbH's new technical contact for the Latin American economic region since May 1, 2023.

People:**Caption:**

Günter Korbacher – Managing Director of WEILBURGER Graphics GmbH

**Caption:**

Arno Dürr – Sales Manager of WEILBURGER Graphics GmbH



Caption:

Bastian Pinsenschaum – Head of Technical Service at WEILBURGER Graphics GmbH



Caption:

Fernando Sanz Piqueras – Sales Director, WEILBURGER Graphics España-Portugal-Latino America



Caption: Logo WEILBURGER Graphics GmbH

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Caption: PrintCity | Alliance Member



Caption: Logo ClimatePartner - Certificate at www.ClimatePartner.com/14543-2007-1001

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