

Press release – for immediate publication

## **WEILBURGER Graphics at the PACK PRINT INTERNATIONAL 2019 in Bangkok**

*Gerhardshofen, October 21<sup>st</sup> 2019* – WEILBURGER Graphics GmbH, a world-renowned manufacturer of varnished, adhesives and flexo inks for the graphic industry, was once again an exhibitor at this year's PACK PRINT INTERNATIONAL 2019 in Bangkok. The company exhibited together with KWS GRAPHIC, a long-standing local sales partner and established supplier to the Thai printing industry, from September 18<sup>th</sup> – 21<sup>st</sup> at the seventh exhibition for the printing industry in Thailand. Almost 30,000 trade visitors found their way to the *Bangkok International Trade & Exhibition Centre (BITEC)* this year and found out more about the latest trends in the printing industry.

Arno Dürr, Sales Director at WEILBURGER Graphics GmbH, who was on site together with Udo Hartmann, Technical Sales at WEILBURGER Graphics about the fair impressions: *“This year, we are exhibiting for the third time together with KWS GRAPHIC at the PACK PRINT in Bangkok. Every time we are enthused again, how strong the interest in our products and also the technical knowledge of trade visitors is. Especially our new and probably world's most modern production plant for water-based coatings received a great attention at the exhibition visitors this year. We would like to take this opportunity to thank Wirat Kongsiriphisan and his team at KWS GRAPHIC for the successful exhibition as well as excellent cooperation and we are already looking forward to the fair in 2021.”*

Wirat Kongsiriphisan, owner of KWS GRAPHIC added: *“With WEILBURGER Graphics we have found an ideal partner for the distribution in the graphics industry. The product quality is excellent, the service is unique and since 2013 friendships have already developed from this close cooperation in the past six years. Not least due to the new and, in our view, pioneering production plant for water-based coatings, the company has now demonstrably achieved a leading position on the world market and we are very proud to be allowed to distribute the huge product range of WEILBURGER Graphics GmbH exclusively for the Thai market.”*

**Further information:** [www.weilburger.com](http://www.weilburger.com) as well as [www.kwsgraphic.com](http://www.kwsgraphic.com)

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**Caption:**

Joint booth of KWS GRAPHIC and WEILBURGER Graphics GmbH at the PACK PRINT INTERNATIONAL 2019



**Caption:**

Arno Dürr, Sales Director at WEILBURGER Graphics GmbH (right) and Udo Hartmann, Technical Sales at WEILBURGER Graphics GmbH at the presentation of the latest finishing varnishes.

**Persons:****Caption:**

Günter Korbacher –Managing Director of WEILBURGER Graphics GmbH

**Caption:**

Arno Dürr – Sales Director of WEILBURGER Graphics GmbH



**Caption:** Logo WEILBURGER Graphics GmbH

## **PrintCity** | Alliance Member

**Caption:** PrintCity | Alliance Member

**Worldwide.**

**Nearby.**

**On Top.**

Weilburger is one of the most important developers and manufacturers of functional coatings and lacquers for industrial and consumer goods plus special coatings for the graphics industry. Weilburger coating solutions create values and convincing product benefits everywhere, worldwide and in all industrial sectors. They preserve and protect, enhance functions and embellish your products. They give your products an unmistakable look and feel. They work on metals, plastics, wood and foil and also on glass, ceramics, paper and cardboard. ► Weilburger functional coatings and lacquers create surfaces which are precisely what people worldwide are looking for.

**[www.weilburger.com](http://www.weilburger.com)**