

Press release – for immediate publication

## Weilburger end results at drupa 2016

Gerhardshofen, July 31 2016 – Weilburger can confirm after evaluation and care of all data of drupa 2016 that this year's participation is again the most successful trade show of the company since drupa-debut in 1995. So that the company can look back on a continuously rising performance over now total 6 drupa-participations. At the mid-term of drupa Weilburger could already greet more than 500 prospects and visitors to our stand. Amongst them were represented all EU countries as well as visitors from China, Australia, Iran, Taiwan, USA, Vietnam, Japan, India, Ukraine, Russia, Thailand, Latvia, Lithuania, South Africa, Israel, Brazil, Chile, Peru, Uruguay, Morocco, Lebanon, El Salvador, Hong Kong, UAE and south Korea. The second drupa-week could not only be confirmed but also expanded. Thus, the company came to over than 1.200 visitors from 65 countries.

Günter Korbacher about this success: *"To be honest, we were overwhelmed from this enormous encouragement of our customers and prospects all over the world. Therefore our initial doubts due to our new location at hall 12 were quickly flown away. Especially the direct proximity to drupa Touchpoint Packaging certainly contributed to this success, where we had the pleasure to present our goods as well as the other members of PrintCity at our common both. However also our new corporate identity presented at drupa as well as our latest products and systems were highly appreciated and our 22-man-team had barely time to breath."*

The company presented at drupa under the product Name **Diamond Matt** a completely new application technique for extreme scratch-resistant, high matt coatings and the newly launched SENOSCREEN®-UV screen printing fan as well as a new SENOFLEX®-WB mixed colour series highly pigmented flexo colours besides to various new SENOLITH® waterbased and UV coatings for direct and indirect food contact.

Also the obligatory drupa stand party at the June 7<sup>th</sup> 2016 for invited guest was well attended and the evening was used to hand over a high-class writing instrument at Franci Jéglic, owner of BAF D.o.o. from Slovenia, winner of the competition about the corporate design relaunch. The members of the owner family Mrs. Gloria Sahler, Mrs. Franziska Grebe as well as their parents Mrs. Ingrid and Mr. Job-Joachim Grebe were present at this evening, too. Mrs. Dorothee Grebe already visited the exhibition in the first drupa-week.

Arno Dürr, Sales Director of WEILBURGER Graphics GmbH about drupa end result: *“Looking back, this was for us again a extremely successful drupa participation and we will know how to use the received impressions and information to further optimize our products and also to keep as close as possible at the market and requirements of our customers in the future. Arno Dürr concluded: “Our participation at the next drupa, which only be now in the year 2020, is already very probably.”*

**Further information:** [www.weilburger.com](http://www.weilburger.com)

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**Caption:**

Booth of WEILBURGER Graphics GmbH at drupa 2016



**Caption:**

Prize handover within the stand party (left: Arno Dürr, WEILBURGER Graphics GmbH; right: Franci Jéglic, owner of the BAF d.o.o. from Slovenia)



**Caption:**

Mrs. Franziska Grebe, co-owner of Weilburger at the stand party.



**Caption:**

Mrs. Franziska Grebe (left) and Mrs. Gloria Sahler (right), owners of Weilburger at the stand party





**Caption:**

Jürgen Kibler, WEILBURGER Graphics GmbH holding presentation about new products of the company at drupa Touchpoint Packaging



**Caption:**

Not seriously meant drupa-present of Weilburger – Missionary work in Franconian way. Produced in the corrugated direct printing with food compliant SENOFLEX® WB inks and coatings of Weilburger



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Not seriously meant drupa-present of Weilburger – Missionary work in Franconian way. Produced in the corrugated direct printing with food compliant SENOFLEX® WB inks and coatings of Weilburger



**Caption:** Günter Korbacher – Managing Director of WEILBURGER Graphics GmbH



**Caption:** Arno Dürr – Sales Director of WEILBURGER Graphics GmbH





**Caption:** Logo Weilburger

**PrintCity** | Alliance Member

**Caption:** PrintCity | Alliance Member

**Worldwide.**

**Nearby.**

**On Top.**

Weilburger is one of the most important developers and manufacturers of functional coatings and lacquers for industrial and consumer goods plus special coatings for the graphics industry. Weilburger coating solutions create values and convincing product benefits everywhere, worldwide and in all industrial sectors. They preserve and protect, enhance functions and embellish your products. They give your products an unmistakable look and feel. They work on metals, plastics, wood and foil and also on glass, ceramics, paper and cardboard. ► Weilburger functional coatings and lacquers create surfaces which are precisely what people worldwide are looking for.

**[www.weilburger.com](http://www.weilburger.com)**